

2 Details of Public Engagement Channels and Activities

2.1 Introduction

2.1.1 During the Stage 1 PE from 8 November 2012 to 31 March 2013, various activities including media briefing, roving exhibitions, reporting to HEC of STDC, focus group meeting and community group meetings were held. Information of the feasibility study was disseminated to the public and stakeholders via project website, facebook page, newsletters, publicity video, etc. A questionnaire survey was conducted to collect opinions from the public on the relocation proposal during the roving exhibitions. The public and stakeholders were also invited to provide their comments and opinions via the project hotline, email, fax and mail. Highlights of the PE channels and activities are summarized below.

2.2 Media Briefing

2.2.1 The Stage 1 PE was kicked off by the media briefing at the Stanley Sewage Treatment Works on 8 November 2012. The Stanley Sewage Treatment Works is the first sewage treatment works built in caverns in Hong Kong and the first of its kind in Southeast Asia. 22 media organizations, including 10 broadcasting media and 12 newspapers, joined the activity.

2.2.2 During the media briefing, DSD announced the details of the Stage 1 PE and presented the scope and progress of the feasibility study and the overseas and local examples of sewage treatment works built in caverns. Apart from visiting various facilities of the Stanley Sewage Treatment Works, the media organizations were also arranged to experience how this plant integrated with the surrounding environment and community satisfactorily and given to understand the benefits of housing a sewage treatment plant in caverns.

2.2.3 The photos of the media briefing are shown in **Appendix A**. The presentation slides of this media briefing are shown in **Appendix B**. For easy reference, the press release of this media briefing is appended in the link below:

http://www.dsd.gov.hk/EN/What_s_New/news249.html

2.3 Channels for Enquiry, Comment and Opinion

2.3.1 During the Stage 1 PE, the public and stakeholders are invited to submit their enquiries or provide their comments and opinions via the following channels:

- (i) Email: enquiry@STSTWinCaverns.hk
- (ii) Hotline: (852) 3142 2256
- (iii) Fax: (852) 2827 8700
- (iv) Mail: Drainage Services Department
Sewerage Projects Division
44/F, Revenue Tower,
5 Gloucester Road,
Wan Chai, Hong Kong

2.3.2 To facilitate the public and stakeholders to provide opinions on the relocation proposal, an opinion collection form in **Appendix C** can be downloaded from the project website or collected during the roving exhibitions.

2.3.3 During the Stage 1 PE, 70 nos. cases were received via the above channels. The major comments on the relocation proposal were collated, summarized and responded in **Section 3** of the Report.

2.4 Project Website and Facebook Page

2.4.1 A project website (www.STSTWinCaverns.hk) and a facebook page (STSTWinCaverns) were launched in early November 2012 and updated regularly to disseminate the updated information and progress of the feasibility study to the public and stakeholders.

2.4.2 The frontpages of the project website and the facebook page are shown in **Appendix D**.

2.5 Newsletters

2.5.1 During the Stage 1 PE, two issues of newsletters were published in November 2012 and March 2013 respectively. Apart from uploading onto the project website, the newsletters were distributed to the residents in the vicinity of the proposed relocation site (Nui Po Shan of A Kung Kok) and the existing STSTW as well as relevant stakeholders. These two issues of newsletters were also available for collection at designated government facilities, such as public libraries, community centres/halls and Sha Tin District Office in Sha Tin and Ma On Shan areas, as shown in the photo in **Appendix E**.

2.5.2 The first newsletter covers the project background, details of the existing STSTW, scope and updated progress of the feasibility study, benefits of relocating the STSTW to caverns, examples of sewage treatment works in caverns in Nordic Countries and Hong Kong and general odour control measures in sewage treatment works. The first issue of the newsletter is appended in the link below:

http://www.ststwincaverns.hk/download/ststwincaverns_newsletter_Nov2012.pdf

- 2.5.3 The second newsletter covers the updated progress of the feasibility study, result of the re-confirmation review of the proposed relocation site, preliminary odour impact assessment, preliminary assessment on impact to structural integrity of nearby buildings and comparison between the relocated STSTW and the examples of sewage treatment works in caverns in Nordic Countries. The second issue of the newsletter is appended in the link below:

http://www.ststwincaverns.hk/download/ststwincaverns_newsletter_Mar2013.pdf

2.6 Publicity Video

- 2.6.1 Publicity video was broadcast in Roadshow in KMB buses and MTR trains from January to March 2013 and from February to March 2013 respectively. Also, the video was uploaded to the project website and Youtube for watching by the public and stakeholders. Photos of the broadcasting of the publicity video are shown in **Appendix F**.

- 2.6.2 The 5-minute version of the publicity video (December 2012) is appended in the link below:

http://www.dsd.gov.hk/EN/Files/sewerage/sewerage_strategy/movie/FS_on_Relocation_of_STSTW_to_Caverns_5_mins_English.wmv

- 2.6.3 The 1-minute version of the publicity video (December 2012) is appended in the link below:

http://www.dsd.gov.hk/EN/Files/sewerage/sewerage_strategy/movie/FS_on_Relocation_of_STSTW_to_Caverns_1min_English.wmv

2.7 Other Publicity Elements (such as Posters, Banners and Advertisement Panels)

- 2.7.1 Posters for promoting the PE activities were distributed to the owner incorporations, cooperation committees and village representatives of most estates and villages as well as schools in Sha Tin and Ma On Shan areas. Also, banners were erected at several government facilities for promoting the project website, facebook page and channels for enquiry, comment and opinion. Photos of the banners at some locations are shown in **Appendix G**.

- 2.7.2 Advertisement panels for promoting the PE activities were arranged at Tai Wai Station, Sha Tin Station, Fo Tan Station, and Ma On Shan Line stations in December 2012. Photos of the advertisement panels at some locations are shown in **Appendix G**.

2.8 Roving Exhibitions

2.8.1 Roving exhibitions were arranged at 28 venues in Sha Tin and Ma On Shan areas as listed in **Table 1** below.

Period	Venue
15/11/2012 – 31/3/2013	12 Nos. of Community Centres / Halls of Sha Tin District Office
10/11/2012 – 12/11/2012 25/1/2013 – 28/1/2013	Chung On Shopping Centre, Chung On Estate, Ma On Shan
17, 18, 24, 25/11/2012 1, 2, 8, 9/12/2012	Hang Shun Street Public Transport Interchange, Ma On Shan
18/11/2012 - 19/11/2012 19/1/2013 – 22/1/2013	Kam Tai Shopping Centre, Kam Tai Court, Ma On Shan
26/11/2012 – 30/11/2012	Sha Tin Public Library
26/11/2012 – 7/12/2012	Ma On Shan Public Library
7/12/2012 – 10/12/2012	Fo Tan MTR Station
17/12/2012 – 20/12/2012	University MTR Station
17-22, 24, 27-29, 31/12/2012	Sha Tin Government Offices
28/12/2012 – 31/12/2012	Ma On Shan Plaza, Ma On Shan
15/2/2013 – 18/2/2013	Sun Chui Shopping Centre, Sun Chui Estate, Sha Tin
16/2/2013 – 19/2/2013	Chun Shek Shopping Centre, Chun Shek Estate, Sha Tin
22/2/2013 – 25/2/2013	Wo Che Shopping Centre, Wo Che Estate, Sha Tin
1/3/2013 – 4/3/2013	Sha Tin Plaza, Sha Tin
8/3/2013 – 11/3/2013	Sunshine City Plaza, Ma On Shan
15/3/2013 – 18/3/2013	Fortune City One Plus, City One Sha Tin
18/3/2013 – 24/3/2013	Chevalier Garden, Ma On Shan

Table 1 – Venue of Roving Exhibitions

2.8.2 During the roving exhibitions, exhibition panels showing the information and progress of the feasibility study were displayed. Subject to the available space of the venues, publicity video was also broadcast at most venues. Newsletters were available for collection at the exhibition counters. Photos of some roving exhibitions are shown in **Appendix H** and the extract of the exhibition panels are shown in **Appendix I**.

2.8.3 During the roving exhibitions, the public were invited to complete the questionnaires as shown in **Appendix J** to collect their views and concerns on the relocation proposal and a total of 1,318 questionnaires were completed. Face-to-face interviews using paper-and-pen approach were adopted. According to the survey results, about 72% of the interviewees agreed that relocating the STSTW to caverns could benefit the community and enhance the environment in Sha Tin, especially in the aspects of odour and visual impact. The findings of the survey were summarized in **Appendix K**.

- 2.8.4 A model deodourizer was also displayed at the roving exhibition at Chevalier Garden to demonstrate to the public in particular those living nearby the proposed relocation site on the effectiveness of deodourizer in removing the odour.

2.9 Reporting to HEC of STDC

- 2.9.1 DSD reported the progress of the feasibility study to HEC of STDC at its meeting on 7 March 2013. The discussion paper (Chinese version only) and presentation slides (Chinese version only) for the concerned meeting are shown in **Appendixes L and M** respectively.
- 2.9.2 The minutes of the concerned meeting of HEC of STDC (paragraphs 6 to 35) is appended in the link below:

http://www.districtcouncils.gov.hk/st/doc/common/committee_meetings_doc/committee_meetings_minutes/hec_minutes_13_03.pdf

2.10 Focus Group Meeting

- 2.10.1 A focus group meeting was held on 1 March 2013 to solicit comments and opinions from the environmental and professional organizations.
- 2.10.2 The presentation slides (Chinese version only), summary (Chinese version only) and some photos of the focus group meeting are shown in **Appendixes N, O and P**.

2.11 Community Group Meetings

- 2.11.1 A total of three community group meetings were conducted in March 2013 to solicit comments and opinions from the public and stakeholders.

Date	Venue	Major Community Stakeholders
16/3/2013	Jockey Club Ti-I College	Residents in Tai Wai, Sha Tin and Fo Tan areas
17/3/2013	Tak Sun Secondary School	Residents in the vicinity of the proposed relocation site, including Tai Shui Hang, On Tai and A Kung Kok areas of Ma On Shan
23/3/2013	CUHKFAA Chan Chun Ha Secondary School	Residents in other areas of Ma On Shan

2.11.2 The presentation slides (Chinese version only), summary (Chinese version only) and some photos of the community group meetings are shown in **Appendixes Q, R and S**.

2.11.3 A model deodourizer was also displayed at the venues of the community group meetings for demonstrating to the public and stakeholders on the effectiveness of deodourizer in removing the odour.